### REMARKS

Favorable reconsideration of this application, in light of the preceding amendments and following remarks, is respectfully requested.

Claims 1-7 are pending in this application. Claim 1 is amended. Claim 1 is the sole independent claim. Claim 7 is newly added.

## REJECTIONS UNDER 35 U.S.C. § 103

Claims 1 and 3-6 are rejected under 35 U.S.C. §103(a), as being unpatentable over US 2001/0020297 ("INOUE") in view of US 2003/0106057 ("PERDON").

It is alleged in the Office Action on page 2 that Inoue and Perdon, in combination with each other, render the limitations of independent claim 1 obvious to one of ordinary skill in the art. Particularly, the Examiner alleges that Inoue discloses "the access conditions contained in the condition block are expressed in the form of an operation described by a request in a structured language," as recited in independent claim 1.

However, Applicants submit that Inoue fails to teach or fairly suggest "the operation based on at least two parameters, a first parameter of at least two parameters being directly linked to the event or to a channel on which the event is broadcast and a second parameter of at least two parameters being independent of the event or of a channel on which the event is broadcast," as recited in independent claim 1.

Perdon is directed to a television navigation program guide wherein the television program guide can offer recommendations and/or can organize by genre the program information that appears on the program guide. The program guide can then be used with a variety of systems capable of ranking shows in order of preference. These recommendation systems include ranking shows or channels

based on shows viewed by the viewer in the past and channels viewed in the past. Namely, in Perdon, a viewer initially ranks a show in order of his/her preference using the recommendation system and the television program guide uses information from the recommendation system to display the program information on the program guide. As such, the television program guide of Perdon is dependent on the event or on the channel on which the event is broadcast. As such, Perdon fails to teach or fairly suggest "a second parameter of the at least two parameters being **independent of the event or of a channel in which the event is broadcast**," as recited in independent claim 1. (Emphasis Added)

For at least all of these reasons, Applicants respectfully submit that Inoue and Perdon, alone or in combination, fail to render the limitations of claim 1, and the limitations of claims dependent thereon, obvious to one of ordinary skill in the art.

Therefore, Applicants respectfully request the Examiner withdraw the rejection of claims 1 and 3-6 under 35 U.S.C. §103.

Claim 2 is rejected under 35 U.S.C. 103(a) as being unpatentable over US 2001/0020297 ("INOUE") in view of US 2003/0106057 ("PERDON").

Claim 2, dependent on independent claim 1, is patentable for at least the reasons stated above with respect to claim 1 as well as for its own merits. Therefore, Applicants respectfully request the Examiner withdraw the rejection under 35 U.S.C. §103.

## NEW CLAIMS

New claim 7 is added to differentiate the claimed invention from the teachings of Inoue and Perdon. Applicants submit for reasons somewhat similar to claim 1, Inoue and Perdon, alone or in combination, fail to render the limitations of

claim 7 obvious to one of ordinary skill in the art. Support for claim 7 appears throughout specification and particularly on page 7, lines 3-5, lines 19-25 and page 9, lines 10-15.

# **INTERVIEW REQUESTED**

If the Examiner remains unconvinced by the arguments set forth above, the Examiner is respectfully requested to contact the undersigned at the number below to arrange for a mutually convenient time to conduct an interview in connection with the present application.

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## CONCLUSION

In view of the above remarks and amendments, the Applicants respectfully submit that each of the pending rejections has been addressed and overcome, placing the present application in condition for allowance. A notice to that effect is respectfully requested.

Should there be any outstanding matters that need to be resolved in the present application, the Examiner is respectfully requested to contact Donald J. Daley at the telephone number of the undersigned below.

If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies, to charge payment or credit any overpayment to Deposit Account No. 08-0750 for any additional fees required under 37 C.F.R. § 1.16 or under 37 C.F.R. § 1.17; particularly, extension of time fees.

Respectfully submitted,

HARNESS, DICKEY, & PIERCE, P.L.C.

By

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